The Oriental weavers company was established in 1979 by Mr. Mohamed Farid Khamis.

The founder, Mr. Mohamed Farid Khamis, established the company on the 10th of Ramadan city in Egypt, which is a famous industrial city in Egypt.

Oriental Weavers had the vision to become the leading manufacturer in the industry and the company started to be vertically integrated where it produces most of its raw materials. The company grew over the years to be the largest company in the world producing machine-made rugs and currently exporting to more than 130 countries worldwide.

Which kind of Carpet and flooring you produce in Oriental weavers?

The company specializes in producing machine-made woven rugs and carpets made mainly of polypropylene, but also produces rugs made of other materials, like polyester, wool, cotton, acrylic, viscose, and other blends.

Oriental Weavers is one of the biggest carpet and flooring producers in the world, how was the pandemic effect in your export market and How do you evaluate 2021 and the upcoming years?

The pandemic has a negative effect on the short run, especially at the beginning of the first wave, however, demand started to rise again starting from July 2020 and the markets witnessed huge demand due to the reopening of retail shops beside the big increase in demand coming from e-commerce that accompanied the pandemic.

Overall, OW managed to use the pandemic time for its benefits through catching new opportunities arising from increased demand, and also implementing new digital and development ideas to communicate more effectively with customers.

Oriental Weavers is a creative design carpet manufacturer, how you follow carpet and flooring market trends and how select your carpet designs?

In OW, we have a big in-house design department and a very dynamic R&D team. We try to keep up with new trends through participating in different trade publications, joining virtual exhibitions, communicating with customers in different markets, and working closely with consultants and freelance designers and trend developers.
READY TO SUPPORT YOU

COLARIS DIGITAL INKJET PRINTER
The best and most reliable printer for carpet and blanket printing

• Developing the idea
• Building the process
• Designing and manufacturing the printer and line components
• Implementing and transferring the process technology and Know-how
• Servicing the production line

ZIMMER AUSTRIA Digital Printing Systems is the competent partner to your success in blanket printing.

A broad range of line components and the extremely flexible and scalable printer solutions from our CHROMOJET and COLARIS printer families allow us to configure most economic production lines for any of our customer’s needs.

Deep penetration paired with bright and brilliant colors are essential for PES and acrylic blankets. Whereas CHROMOJET is mostly used in high pile, heavy PES blankets above 400 gsm, COLARIS is offering a broad variety from low pile, light weight coral and polar fleece starting at 180 gsm to rashel blankets up to 600 or even 650 gsm. COLARIS is the preferred system for high resolution prints, whereas CHROMOJET would be beneficial for flat colors and low resolution raster prints up to 76 dpi.

Common blanket widths demand for printers of minimum 2.6 m width. Our blanket printers are built in 3.4 m working width. Quite often existing blanket print lines are converted from screen to digital printing systems. ZIMMER AUSTRIA manufactures the printers in a modular system which allows integration into an existing line. A shortened installation time and a substantial reduction of investment costs are the benefits.

CHALLENGE US

INNOVATION | QUALITY | SERVICE

ZIMMER MASCHINENBAU GMBH
DIGITAL PRINTING SYSTEMS

Eibergstrasse 2-8
6330 Kufstein | AUSTRIA
+43 (5372) 64893 -0
info@zimmer-austria.com
www.zimmer-austria.com

TECHNICAL DATA:

Technology: COLARIS – Digital Inkjet Technology or CHROMOJET – valve based digital printers
Possible supply: Printer only, or complete production lines
Working widths: 2.600, 3.400, 4.200, 5.200 mm
Product range: Polar & coral fleece, raschel blankets
Fiber base: Polyester, CDPC (cationic PES), Acrylic
Fabric weight range: COLARIS from 180 through 650 gsm, CHROMOJET from 400 through 1.200 gsm
End products: Single and double layer blankets
Scalable capacity: From 70 to 950 sqm/hour
Line components: Feeding system from plait or roll, COLARIS or CHROMOJET printer, fabric dryer, heat fixation systems, post print washing, drying systems etc.
Auxiliary equipment: Fabric cleaning, in-line dye fixation by stenter dryer, offline dye fixation by MODUS loop steamer, various laboratory equipment.
What is Oriental Weaver's main strategy to maintain its position as the market and industry leader?

Oriental Weavers is a very dynamic company whether in terms of production, development, sales, or other related activities. The company has aggressive plans to expand its capacity for production of yarn and rugs extensively with main goal of improving service level offered to customers and enhancing the concept of 'economy' of scale more efficiently to keep developing and offering the best quality rugs with the highest possible value.

The company also has plans to hire and train its workforce and invest in the OW team as part of the company’s belief in the importance of human capital as a main pillar for the advance and growth of the company. Finally, there are ambitious plans of OW to expand in both domestic and export markets through adding new showrooms domestically and gaining higher market shares in major export markets.

How do you evaluate the Carpet industry in Egypt?

The carpet industry in Egypt is very competitive due to the fact that government supports the industry through providing several incentives, like tax-free incentives for free zone areas, export rebates, etc. Also, major costs associated with the industry, like labour costs, utilities, etc., are very competitive when compared with other countries in the world. Oriental Weavers is the leading producer in Egypt with a market share of almost 90% of the production of Oriental Weavers.

How many percent of your products use in the domestic Egyptian market and how many percent export to international markets? Tell us more about your export destinations.

About 65-70% of the production of Oriental Weavers is exported and around 30-35% is sold in the domestic Egyptian market. We export to more than 130 countries worldwide. Our main export markets include USA, MENA region, Germany, Japan, Brazil, UK, Australia, and Africa.

What is Oriental weavers policy and plans for improving sustainability in final products?

Also, using clean energy sources, as much as possible, is implemented gradually in OW, like using solar panels, solar lightings and working to decrease carbon dioxide emissions. Introducing rugs made of harmless and eco-friendly material is one goal among OW’s long term strategic goals.

What are your plans to increase market share in the world? Are there any special plans to increase market share in specific countries?

The firm is interested in expanding its market share in the world, especially in the countries where we have a good market share and a high demand for our products. Also, the company is planning to increase its market share in other countries where we have a low market share, and there is a high demand for our products.

Do you have any plan to enter the Middle East and Africa carpet and flooring market?

Oriental Weavers is already a leading company in the Middle East market and using more sources of clean energy in their production processes. Another plan to enter the Middle East market is through the company’s plans to expand in both domestic and export markets through adding new showrooms domestically and gaining higher market shares in major export markets.

We should rely more on sustainability and green products, how can we improve sustainability in Carpet and flooring industry?

Sustainability themes and projects are very important to add more value to the industry in general. There should be more focus on introducing more and more rugs made of recycled yarn and would help enhance the concept of the ‘green economy’. Also, improving sustainability should involve reducing pollution outputs related to the industry and using more sources of clean energy.

Oriental weavers is a leading company in the production of green and sustainable flooring, what is Oriental weavers policy and plans for improving sustainability in final products?

It is very important for Oriental Weavers to start developing and introducing rugs and carpets that are made of eco-friendly material. Such rugs would be recycled, recyclable and traceable in order to help with the concept of the ‘green economy’ with the main focus on sustainability.

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How do you evaluate the Carpet industry in Egypt domestic market and how many percent export to international markets? Tell us more about your export destinations.

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We announce the Final Winners selected by our panel of judges, and also announce the Choice Winner Announced

The 16th edition of the Shaw Contract Design Awards, once again places a spotlight on a diverse range of talents from across the globe, celebrating design in action and its social impact on the community.

Honouring some of the most unique and impactful designs in the world, the Design Awards programme recognises the creative vision of the architects and designers who inspire new ways of living, working, learning, and healing.

Encompassing Shaw Contract’s Smarter Impact mindset, the evaluation criteria selects winners based on knowledge-led, human-centric and optimistic designs within the categories of hospitality, retail, healthcare, senior living, education, government, multi-family, and office sector.

The global programme is open to all professional interior design firms, architecture firms and end users, and projects must feature at least one Shaw Contract product as the predominant flooring in the space.

This year, once again, the Design Awards will be held virtually with an elite panel of industry leaders from the global architecture and design community collaborating to select each Category and Final Award winners.

The category segments are hospitality, retail, healthcare, senior living, education, government, multi-family, small office, midsize office and large office.

Project Re-entries: All projects entered last year will be automatically available via the same website account “submissions” page as last year. Reach out to your Account Manager to know how your firm can have another opportunity to re-enter a project in this year’s 16th edition.

Entry to our Awards is free and there is no limit on entries per firm.

Call for submission will open from July 6th, 2021 and close on August 13th, 2021.

Prizes: Each winner receives a trophy and charitable donation of $5000 to be awarded in the firm’s name to an organisation/charity of its choice.

Eligible project designs must have been completed between January 1, 2019 and July 6, 2021.

HOW THE PROGRAMME WORKS

Phase 1- Category Judging Mid-September

All projects entered will proceed to the first stage of judging, where an elite panel of international design leaders will collaborate to select Category Finalists through a virtual judging experience. Just as our designs bring people together each day, this virtual platform enables us to bring people together around the globe.

Phase 2- Announcement of Category Finalists End-September

We will announce and celebrate the category finalists selected by our international judging panel. These category finalists will be selected from the 8 segment categories listed above.

Phase 3- People’s Choice Voting Begins Early-October

Each Category Finalist will be eligible for People’s Choice voting, which will happen live via our website. One People’s Choice winner will be selected.

Phase 4- Final Judging Mid-October

Each Category Finalist will proceed to the second round of virtual judging, where our panel of international judges will select the “best of the best” from the competition.

Phase 5- Final Winners and People’s Choice Winner Announced End-October

We announce the Final Winners selected by our pool of judges, and also announce the People’s Choice Winner which was selected through online voting.

Stay tuned to our social media channels and website for more details!
NYLON / POLYAMIDE:
- Robust fiber – perfect for contract carpet (+)
- Easy to print (print > steam > wash > dry) (+)
- Medium to good light fastness if printed with selected dyes; good wash fastness; poor chlorine fastness (+)
- Everywhere available (+)
- Higher price in comparison to polyester and CDPE (–)

NORMAL POLYESTER:
- Medium to good light fastness; good wash fastness; poor chlorine fastness (+)
- Everywhere available (+)
- Low price (+)
- Has mechanical limitations (-)
- Difficult to print (print > dry > high temperature fixation at 160-180°C) reductive washing > dry (-)

CATIONIC DYEABLE POLYESTER:
- Very easy to print with cationic dyes (print > steam > wash > dry) – print process is identical to polyamide printing (+)
- Very bright and deep colors (+)
- Easy to penetrate in comparison to normal polyester (+)
- Has mechanical limitations (-)
- Popular in China; not yet manufactured in Europe, India, USA and Middle East (-)
- Can be recycled together with normal polyester (-)
- Medium price (+/-)

As soon as cationic polyester becomes widely available it will be the first choice for rugs, mats and semi-contract applications, where deep and brilliant shades are essential at moderate cost.

CONCLUSION:
- Polyamide (nylon) will be the choice of fiber for contract carpet products.
- Normal polyester is the fiber when it comes down to price (like needlepunch carpets)

The second focus topic – “New Grounds” – features sophisticated flooring applications in the contract business, e.g. the outdoor use of carpets, wood and composite flooring or the merging of indoor and outdoor areas. In other inspired applications, flooring and floor coverings are used for wall decoration purposes, or even as an integral part of furniture and fabrics, demonstrating just how versatile and impactful they can be in defining the look and feel of interior environments.

“New Ways to Market” – the third and last focus topic – highlights the importance of adaptively responding to changing conditions. Markets are subject to constant change, e.g. in terms of import and export conditions, supplier relations, digital services and the appearance and use of new online trading platforms, all of which are changing the face of the economy.

Digital technologies are making it possible to launch new collections on the market beyond traditional sales floors and across national borders, as well as to market them skillfully and network with customers and promising new leads. For the flooring industry, social media have also become an important sales channel.

As a global marketplace and source of inspiration, DOMOTEX 2022 will address the key issues facing the flooring industry and provide answers to all the questions on participants’ minds. The next edition will be held as a hybrid event from 13 to 16 January (Thursday through Saturday) at the Hannover Exhibition Center.
The most important patterns used in Bijar rugs are:

- Bijar (Gurus) designed rugs. Also known as Atrashkhi (Lightning bolt) design.
- Rugs with Herati fish designs, Botteh, Mina Khani, Roses, Mostofi flowers And Sardari which are divided in two different categories of modern and rural carpets.
- Pictorial rugs.
- Carpets with repetitive designs.
- Gelims (carpets which designs inspired by Gelims).

The old Bijar rugs were divided in 3 different categories under the tags of modern (city) rugs, rural rugs and nomad rugs but the latest could not be found today due to the change of the lifestyle.

Patterns of Bijar Rugs

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NALFA TOUTS CATEGORY REBOUND FOR 2020

The North American Laminate Flooring Association (NALFA) announced a stunning rebound in laminate category sales for 2020.

For the full year, the NALFA said its members, who represent most of the laminate flooring sold in North America, saw sales rise by 14%. Sales started strong in the year and then surged in the Q3 and Q4 2020, rising over 26% vs. 2019 in those two quarters. Multiple retailers and contractors have noted a return by consumers to the category due to technological advances and the outstanding durability of the product, according to the NALFA.

NALFA’s general counsel, David Goch, whose team at Webster, Chamberlain & Bean, LLP, is responsible for compiling the association’s quarterly statistical reports, stated, “maintaining strict protocols regarding the confidentiality of the individual company’s information and the process ensures that this important market indicator is both reliable and useful to the industry; particularly during this uncertain and challenging period.”

Dan Natkin of Mannington Mills, Inc., and president of the NALFA, added, “Retailers and contractors are realizing what we’ve said all along, laminate’s life cycle is far from over. It is a truly outstanding product category and recent advances in water resistance and visual innovation are drawing in new consumers.”

TURKEY RATIFIES ECONOMIC COOPERATION PROTOCOL WITH AZERBAIJAN

The protocol of the ninth session of the Turkish-Azerbaijani Intergovernmental Joint Commission on Economics has been ratified by Ankara, the Official Gazette published Thursday.

The ratification of the protocol that was signed by Turkey’s Vice President Fuat Oktay and Azerbaijani Prime Minister Ali Asadov in the capital Ankara on Feb. 19, reported the Official Gazette.

According to the protocol, Turkey and Azerbaijan have agreed to expand cooperation in many fields, including education, food safety, transportation and communication.

As part of the protocol, Turkey will support Azerbaijan in restoring and developing the regions liberated from Armenian occupation.

In addition to the protocol, the countries have signed four memorandums of understanding.

The agreements aim to improve cooperation in the fields of vocational training, transportation, information technology, accreditation and Muslim-halal food products.

Relations between the former Soviet republics of Armenia and Azerbaijan have been tense since 1991, when the Armenian military occupied Nagorno-Karabakh, a territory internationally recognized as part of Azerbaijan, and seven adjacent regions.

In a conflict that erupted last September and ended in a Nov. 10 deal, Azerbaijan liberated several cities and nearly 300 settlements and villages from Armenia’s nearly three-decade occupation.

The cease-fire is seen as a victory for Azerbaijan and a defeat for Armenia, whose armed forces withdrew in line with the agreement.
By: Behnam Ghasemi – Mena Carpet News

About Design Ladder Design Studio, history and success story.

“Product” is a generic term that loosely refers to everything from a single item to the totality of all collections a manufacturer or retailer offers to its customers. When one thinks of designing Product, one has to think of consumer needs from multiple perspectives: function and usability, aesthetics, affordability, novelty, breadth of choice, vanity, etc. and business’ need for revenue and gross margin.

Each of these needs has to be solved for the product and businesses to succeed in the market. To us, each such need is a step up the ladder that leads to the design success of individual products or entire lines, and hence our name Design Ladder. Prachi founded Design Ladder to bring the richness of her product and line design experience to help her clients in this highly saturated and competitive market. She believes that product design and visual presentation is what makes any manufacturer stand out in this highly crowded space.

Prachi Gupta, Design Ladder Design Studio

She also started of bags and fashion accessories that sold at Neiman Marcus, Container Store, and several other national and international brick-and-mortar, Catalog and e-commerce retailers. Her product also sold at several hundred boutiques across the US. She also did custom products for large events, such as the launch events of movies from Paramount Pictures.

Prachi Gupta, Design Ladder Design Studio

She graduated with the Best Design Student award from India’s premier fashion school NIFT. She then served as the head of design for one of India’s largest white label apparel manufacturers where her designs adorned the aisles of world-class brands and retailers such as Saks Fifth Avenue, Liz Claiborne, A&F, H&M and Target.

After moving to Atlanta, she worked with several home fashions and rug manufacturers. Her designs won five America’s Magnificent Carpet Awards, wherein one year her designs were recognized by the design community for her ingenuity, ability to forecast trends and be recognized by the design community for her products.

Her designs won five America’s Magnificent Carpet Awards, wherein one year her designs were recognized by the design community for her ingenuity, ability to forecast trends and be recognized by the design community for her product. Through Design Ladder, Prachi wants to ensure that she brings her wholistic experience to help clients succeed.

Since the very inception of her professional education in design, Prachi has continued to be recognized by the design community for their ingenuity, ability to forecast trends and serve the market with very desirable designs.

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WHICH HARD FLOOR COVERINGS PATTERN SUITS YOU?

Hard floor coverings are available in many different patterns, which can add character and liveliness to your space. Whether they’re used with wood, laminate, PVC, LVT-PVC or vinyl, floor patterns can be a great addition to your interior. But which options exist and what are the differences?

STRAIGHT PATTERN FLOORING
Straight pattern flooring is the most common pattern in the laminate, PVC, and wood floor market. Recognizable through its long, wide strips, the Straight pattern floor is available in different widths ranging from 15cm to 35cm.

In the last few years, wide planks have become increasingly popular for this pattern, making spaces appear longer and larger. While smaller plank widths have not been as in demand lately as their counterparts, they too were popular, like a two stroke or three stroke parquet, which is also currently not as common.

HERRINGBONE FLOORING
Also, one of the most well-known floor patterns, second to the straight floor, Herringbone floors are a popular option. This pattern has its origins in wood. A classic contribution to any floor, it is also available in a double herringbone pattern.

Herringbone flooring is also available in PVC options, which look increasingly identical to wood, with the only difference being PVC’s coloured plank edges. In recent years, this pattern has become extremely popular with PVC floors.

TILE PATTERNED FLOORING
Floor tile patterns are popular options for hard floors and are available in a multitude of materials. While the classic natural stone usually comes to mind when thinking of tile patterns, PVC, or Vinyl are all options which can give the classic stone tile look for a more affordable price.

Additionally, these alternatives have the advantage of being water resistant and can thus be a great addition to a bathroom.

VERSAILLES FLOORING
Versailles floors are known for their eye-catching appearance. The square laying pattern makes your space unique and distinctive.

This pattern also often found in castles. Do you want to create the Versailles look in your interior? Then try to lay the strip floor in square blocks. This way you create a spacious and luxurious atmosphere, in your own environment.

www.solidfloor.com
GABBEH

Gabbeh is a traditional flooring similar to carpet but they differ from one another in motifs, size, colours, and the number of its long and thick wfts.

It is one of the most popular handicrafts in the southwestern Iran. Gabbeh represents a rough and primitive carpet with patterns mostly made by nomadic people. They are manufactured by handspun wool, both in the pile and warp, and the yarns are dyed using plant dyes. The patterns of the carpet are of a simple type with only a few elements of decorative, mostly rectangular objects containing animals.

They are common in almost all the villages and even some of the cities of the southwestern province. The motifs and patterns of Gabbeh are not the same as the carpet. Gabbeh may not have any margin, or may not be symmetrical. Many of its motifs look like paintings of children, quite simple and primitive, but inspired by nature and surroundings.

Patterns of Gabbeh are created by the memory of their weavers. They are completely free to use any motif and they can place it anywhere they desire in the pattern. Another major difference between Gabbeh and carpet is the color palette. Gabbeh and carpet is the color palette. Gabbeh may not have similar to carpet but they differ from one another in motifs, size, colours, and the number of its long and thick wfts.

From Page 1 ...

For example, Di-Light-based carpets consist of up to 97% recycled PET; aside from that, they are around 20% lighter than conventional needle punch carpets, thus contributing to lower fuel consumption and CO2 emissions from vehicles.

In addition, Autoneum needle punch carpets are now even more sustainable thanks to the innovative ABC process, which uses a thermoplastic adhesive instead of latex in the back coating. Unlike latex, thermoplastic adhesives can be heated and melted down together with the carpet components made of pure PET at the end of the product life cycle, which facilitates recycling considerably.

Furthermore, since the fibers of the thermoplastic mono-material are easier to open, carpet cut-outs can be claimed more easily, thereby reducing the consumption of natural resources as well as waste volumes and thus CO2 emissions. The environmental performance of Autoneum’s needle punch carpets, which already contain a high proportion of recycled PET, is thus further improved.

Moreover, back coatings without latex improve the sustainability of carpets not only thanks to better recyclability at the end of the product life cycle. Since the application of the thermoplastic adhesive using the innovative ABC process consumes significantly less energy than the production of latex-based back coatings and does not require any water at all, the environmental impact can already be minimized in the manufacturing process.

Additionally, thermoplastic adhesives developed in-house by Autoneum will open up new possibilities in the future for adapting back coatings to the individual needs of vehicle manufacturers in terms of their acoustic performance, stiffness and abrasion resistance.

Models from various customers in Europe and North America are already equipped with latex-free needle punch carpets from Autoneum. In the near future, back coatings with thermoplastic adhesives will also be used for Autoneum’s tufted carpets. Production of the new, even more sustainable generation of tufted carpets is scheduled to start in early 2022.

About Autoneum

Autoneum is globally leading in acoustic and thermal management for vehicles. The Company develops and manufactures multifunctional, lightweight components and systems for interior floor and engine bay as well as the underbody. Customers include almost all automobile manufacturers in Europe, North & South America, Asia and Africa.

Autoneum operates 53 production facilities and employs around 12,800 people in 24 countries. The Company with its headquarters in Winterthur, Switzerland, is listed on the SIX Swiss Exchange.

Developing Market Based Solutions for the Recycling & Reuse of Post-Consumer Carpet

CARE’s 19th Annual Conference will take place August 31-September 1 at the Minneapolis Marriott City Center in downtown Minneapolis, Minnesota. The theme of the Conference, “Carpet Recycling: Forward Together,” illustrates an industry that has come through the financial and social pain caused by the pandemic ready to collaborate and grow the carpet recycling ecosystem.

The Conference will feature expert speakers Perc Pineda of the Plastics Industry Association and Kemp Harr, Editor in Chief of Floor Focus Magazine and FloorDaily.net, along with collectors, processors and manufacturer representatives from across the country discussing developments in chemical recycling, EOL, and policy.

Participants will interact with long-time recyclers as well as with entrepreneurs who are pushing the envelope of carpet recycling technology. Sessions will be of interest to equipment suppliers as well as those interested in feedstocks. There will be ample time for networking. Can’t make it in person? You can attend the Conference virtually via Zoom.

CONFERENCA AGENDA

General Session Topics will include insights into new products and technology, developments in chemical recycling, lessons from the field, insights from economic analysis, important trends, new insights and developments in the field, and legislative updates and discussion of industry trends.

TUESDAY, AUGUST 31

3:15 – 6:00pm US Economic Update – Perc Pineda ID Technology – Russ Deolizer End-user Perspectives

6:30 – 7:30pm Reception/Awards Dinner

WEDNESDAY, SEPTEMBER 1

8:00 – 9:00am Continental Breakfast

8:30 – 9:15am State of the Industry – Kemp Harr

9:15-9:30am CARE Update – Bob Peoples

9:30-Noon Recycling Economics New Technologies Chemical Recycling Noon-12:45pm Lunch, COVID Lessons from the Field

12:45 – 3:30pm Legislative Update- Open Dialogue 3:30 – 4:00pm “Our Path Forward” Closing
The Middle East and North Africa Region (MENA) with more than 600 Million population is one of the most important parts of our world in term of consumption and production of all textile materials and final products from cotton fibre production to ready to make apparels and carpet yarn and flooring. We are here today to see top carpet manufacturers in the Middle East.

The textile industry has deep roots in the economy and culture of this region especially countries like Turkey, Egypt, Iran, Syria, Tunisia, Morocco are very familiar with people and most middle eastern cultures use lots of textile goods in their homes, especially carpet and textile floorings have a powerful role and people normally use carpet and textile flooring in their home much more than in other countries as they used to sit and rest on the floor or pray 5 times during the day as Islam recommends.

The history of the Middle East dates back to ancient times, with the geopolitical importance of the region being recognized for millennia. Several major religions have their origins in the Middle East, including Judaism, Christianity, and Islam. Arabs constitute the majority ethnic group in the region, followed by Turks, Persians, Kurds, Azeris, Jews, Assyrians, Turkmen, and Greek Cypriots.

Carpet production is very popular in the region, Iran as the most famous producer of hand made carpet and Persian carpets has a worldwide reputation and weaving hand made carpet with original and Persian patterns and designs is a tradition for hundreds of years, unfortunately political decisions and embargos had a bad effect in this sector in past ten years.

in term of machine-made and tufting carpet, around 40% of the world’s carpet production located in MENA region, countries like Turkey, Egypt, Iran and Saudi Arabia are so powerful in this sector and have the best carpet manufacturers in MENA.

Turkey is the biggest producer and exporter of carpet in the world. The carpet sector, which was one of the 6 record-breaking sectors on 2020, exported 2 billion 605 million dollars. The sector has sold products to 172 countries and regions from Tanzania to Colombia, Brazil to Australia.

TIM Chairman İsmail Gülle, pointing to the success of the sector at the Carpet Sector Board Meeting held online, “In 2020, total exports in carpet sector increased by 2.8 percent to 2 billion 605 million dollars” he said. Gülle continued “This figure is also the annual record of our sector. Also, in December, the monthly export record was broken by $290 million. In 2021, export growth in our sector is over 10 percent. Carpet is a sector where we are pioneers in the world. By meeting demand, raising the scale, we need to reach $5 billion per year. In this sense, our successful performance in 2020 shows that we will achieve good works together in 2021.”
WHY MENA CARPET NEWS?

REACH TO 32000 CARPET AND FLOORING ACTIVIST IN THE MENA REGION

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