DOMOTEX Cancelled in January 2022

DOMOTEX will not take place in January 2022. This was announced by Deutsche Messe AG as organizer of the leading trade show for carpets and floor coverings.

We have been fighting for DOMOTEX together with the exhibiting companies until the very end, and have been in daily communication with the industry for months," says Sonia Wedell-Castellano, Global Director DOMOTEX, Deutsche Messe AG. “DOMOTEX is particularly affected by the impact of the Corona pandemic, as the vast majority of DOMOTEX exhibitors and attendees come from abroad. However, given the current pandemic situation, international business travel is not expected to recover in the short term,” adds Wedell-Castellano.

Just over a month ago, the organizers wanted to stage DOMOTEX in the southern part of the Hannover exhibition grounds in a compact format as a Re-Start event in three halls, thus giving the industry a chance to meet physically after almost two years of pandemic. Wedell-Castellano: “What was considered a realistic and promising Re-Start scenario a month ago, and was also well received by the market, has proven to be no longer feasible in recent days.”

The organizers are looking into a DOMOTEX date later in the 2022 calendar year.
READY TO SUPPORT YOU

**TEXTILE PRINTING**

COLARIS Digital Printing Systems can print on almost any fiber-based material.

Through certified ink manufacturers reactive, low and high energy disperse, direct sublimation, acid, VAT Indanthrene and cationic inks are available. Common end-products are home textile incl. bedding, furnishing, window fashion, terry towel, velour substrates but also knit fabrics in the fashion industry.

The wide range of products such as contract, automotive, promotion, residential or function carpets etc. requires matching of specific fastness properties for each individual product. Accordingly, different inks, print and finishing processes are required.

COLARIS and CHROMOJET technology cover the complete range of textile-based floor coverings incl. wall to wall carpets, rugs, mats and tiles, no matter whether they are produced from PA, PES, CDPES, PAN, CO, VIS, Sorona, etc.

Single pass printing at highest efficiency onto a big variety of different substrates.

Full range of inks such as acid, sublimation, high energy disperse, automotive grade disperse, pigment and reactive inks is available through various certified suppliers.

COLARIS-NF can be integrated into an existing dyeing range or laid out as a fully integrated production line including inline pre-treatment, post treatment, washing and finishing.

**FLOOR COVERINGS**

**NARROW FABRICS**

**SPECIALITIES**

Our technologies based on CHROMOJET and COLARIS product lines can also be used for special coatings, conductive printing or may also cover other products.

Electro conductive printing, thermophore coatings, security prints, 3D digital manufacturing are just a few applications that are covered.

**INNOVATION | QUALITY | SERVICE**

ZIMMER AUSTRIA Digital Printing Systems is the competent partner to your success in printing and finishing of textile-based substrates.

- Developing the idea
- Building the process
- Installing and commissioning the equipment
- Implementing and transferring the process technology and Know-how
- Servicing the production line
- Designing and manufacturing the printer and line components

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Zuleya has now partnered with the UAE’s MORROW collective to transform Afghan war rugs as a symbol of peace and harmony. This particular line of products was designed to replace the Afghan weavings used by fields of the Moroccan Rif. The carpet, which was woven by Afghan women, was from the Tolbiak Collection, and proceeds will go towards providing core relief items to those most vulnerable in Afghanistan.

Anna Seaman, a curator at MORROW collective, said: “One of our core values is social responsibility, because we understand the impact that blockchain technology can bring to creative people. “We have transformed beautiful designs into dynamic and engaging NFTs as well as immortalised a piece of history with the Pontifex Carpet.”

A physical replica of the Pontifex Carpet will also be made for the buyer.

The gift was originally given by Sheikh Mohamed bin Zayed, Crown Prince of Abu Dhabi and Deputy Supreme Commander of the Armed Forces, to Pope Francis on a visit to the Vatican in September 2019. The process of turning one of our most iconic carpets into an NFT is a crucial step forward for our initiative,” says Maywand Jabarkhyl, chief executive of Fatima bint Mohamed bin Zayed Initiative. “Not only does it give us the chance to bring our designs to a global audience but it opens up a new stream of revenue, which will be invaluable to our artisans in Afghanistan, particularly in light of the latest crisis.

“The harsher the winter months fast approaching, the funds raised will go towards providing core relief items to those most vulnerable in Afghanistan.”

The Pontifex Carpet is being turned into an NFT (non-fungible token) that will be unveiled at Abu Dhabi Art. The only physical version of the carpet, which was woven by Afghan women, was from the Tolbiak Collection, and proceeds will go towards providing core relief items to those most vulnerable in Afghanistan.

The carpet is being digitised by the Pontifex Carpet, which is a collaboration between the UAE’s MORROW collective and the Fatima bint Mohamed bin Zayed Initiative. The initiative has partnered with the Pontifex Carpet to create an NFT (non-fungible token) that will be sold as an NFT for $150,000.

The NFT will be available to buy at Abu Dhabi Art, which is the city’s leading contemporary art fair. The fair is held in November 2021 and will feature works from some of the world’s leading contemporary artists.

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JAIPUR RUGS WINS HEARTS AT DOWNTOWN DUBAI

Jaipur Rugs, India’s largest manufacturer of hand knotted carpets, concluded a successful event at Downtown Dubai show. This was the brand’s maiden foray at the event, considered to be Middle East’s leading Design Fair. Jaipur Rugs showcased 58 contemporary, transitional and modern designs – hand crafted by women artisans in rural India. Globally awarded collections like Unstring, Chaos Theory and Aakar by designer Kavi were on display at the Jaipur Rugs’ pavilion from November 8-12.

The highlight of the event was the collector’s favourite, one-of-a-kind – ‘Manchaha’ Collection. Manchaha is a Hindi word popular in Rajasthan’s weaving community, meaning ‘expression of my heart’.

Under this, weavers in rural India get to design their own rugs for the first time. By nurturing their creative potential and the Manchaha initiative transforms a community socially and economically. Each rug, handmade with more than 200,000 knots, is the story of its creator – with emotions, dreams, and personality.

According to Mr. Yogesh Chaudhary, Director, Jaipur Rugs, “Dubai is where shoppers go to discover the latest in design and fashion. As a city, it is innovative and vibrant, making it a great market for new age, socially-conscious brands like ours. As an inclusive design-led brand we are very bullish about showcasing our designs here in the heart of Dubai and bringing handmade carpets from rural India to the people of this beautiful city.”

HEIMTEXTIL 2022 IS CANCELLED

Against the background of the worsening pandemic situation in Germany over the past two weeks and the associated restrictions, Heimtextil, scheduled to take place in the second week of January, is cancelled.

Messe Frankfurt is working with the industry to determine whether and in what form a new offering in the summer of 2022 can be organised to run parallel to the Techtextil/Texprocess trade fair duo. Later events such as Ambiente, Christmasworld, Creativeworld, Paperworld and Frankfurt Fashion Week are still planning to take place at the present time.

Due to the unforeseeable dynamics in the development of the pandemic, the reciprocal and cumulative effects of the relevant factors, as well as the extreme escalation and deterioration of the pandemic situation in Germany within a very short period of time, including the decisions taken at the Conference of Minister Presidents on 02.12.2021, the date of Heimtextil right at the beginning of the year, in the second week of January, cannot be kept.

Heimtextil, the leading international trade fair for home and contract textiles, will be cancelled. Messe Frankfurt is working closely with all industry partners to find out whether and within what framework Heimtextil can be held parallel to Techtextil and Texprocess from 21 to 24 June 2022.

A large number of the exhibiting and visiting companies at Heimtextil are currently reacting to this with travel and trade fair attendance bans out of an obligation of concern towards their employees to protect them from health risks. The global willingness to travel is continuing to fall rapidly.

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End Out detection for carpet and grass tufting
REDUCTION OF THE PRODUCTION VOLUME IN THE AUTOMOTIVE CARPET SECTOR

AUTHOR: MEHDI OVEISI – DESIGN CONSULTING ASSOCIATES

The background and the new orientation in environmentally friendly materials and production processes as an opportunity for the industry.

The best floor mats for cars should protect your vehicle’s floor from wear, dirt, and salt corrosion. They should also adhere to the strict standards set by government regulatory agencies regarding the design and manufacture of auto floor mats. While original equipment manufacturers are expected to abide by these standards, non-OEM aftermarket manufacturers of car mats are not really obligated to adhere to such conditions. This can make choosing the best car floor mats especially tricky since you don’t want to put anything inside your car that can be a safety hazard. Helping you determine the best possible product to choose.

When it comes to automotive design, the car interior in particular will undergo fundamental change: Trends such as electric mobility, connectivity and car-sharing will completely redefine the use of vehicles. The car of the future will be fully networked and seamlessly integrated to do its job – the interior will become a multi-functional living and working space.

The automotive industry in Germany has spent the last few decades focusing only on margins, neglecting its leading role in environmental sustainability. The value chain in the automotive industry is complex and pretty. New materials and construction concepts are designed above all to save weight.

The weight reduction approach is also extended to the entire interior and presented in an interior study called Performance 2.0. Instead of covering the base material with fabric as usual, the two components are joined to form a single component. This ensures lower costs and a reduction in weight.

To meet the EU’s CO2 targets, every gram of vehicle weight counts. The body plays a major role in this, losing mass and volume thanks to aluminum and new composite materials. This ensures lower costs and a reduction in weight.

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ILLULIAN PRESENTS ITS NEW RUGS FOR LIMITED EDITION

Serena Confalonieri, Studio Fuxas and Paula Cademartori: these are the names behind the new 2021 proposals for the Limited Edition collection by Illulian, creating a fauxage of textures, colours, and aesthetic styles, together with a rich array of patterns.

The very personal style, vision, and creative genius of these high-profile brands of Italian and international design are transformed into highly expressive decorative weaves, which reveal a very unique form of storytelling that will allow you to experience a veritable deluge of design. Impactful solutions that convey cosmopolitan charisma to the home.

Limited Edition is in fact the brand’s most exclusive line. It is made up of unique pieces designed by famous artists and designers who convey their own personalities and life philosophies through patterns, illustrations, and chromatic compositions, which come to life on the rug’s surface.

Illulian has once again successfully captured the mood of our time, where the world of design is becoming increasingly exposed to influences from other sectors: graphic design, architecture, painting, sculpture, fashion, photography, and television.

LAKI BY SERENA CONFALONIERI

The Laki design is reminiscent of futurist-inspired geometric patterns, with contrasting chromatic palettes. The designs create a decorative frame in motion, graphically resembling a cog mechanism, a beloved component amongst futurist artists.

From a colour perspective, the delicate tones of its pastel colours alternate with stronger and brighter shades, creating a kaleidoscopic design that takes on a three-dimensional form thanks to the nuances of colour achieved through a very fine weaving technique.

In the collection, the same geometrical shapes that make up the patterns also give rise to different rug shapes. The design focuses on the communicability between decoration and substance, and between patterns and boundaries.

THE CLOUD BY STUDIO FUXAS

DORIANA E MASSIMILIANO FUXAS

"Suspended in the air, the clouds pass quickly. Taking a piece of heaven with them. They create new forms, new spaces, new configurations. Sometimes they remember of something or someone. They are the extension of our imagination. Aerial forms of extraordinary beauty”.

The Cloud, the iconic building designed in Rome by Doriani and Massimiliano Fuxas, becomes a rug and part of our daily life. Due to its sinuous and organic lines the design generates shapes that always appear different depending on the orientation. As if they were in constant motion, the more you look at them, the more you discover new configurations. An object that brings a small piece of sky into our homes.

All the rug models of the large Illulian production are knotted and carded by hand and can be produced in two qualities, Platinum 120 and Gold 100, which enchant with their chromatic appeal obtained from the brilliant vegetable colors used.

Platinum 120 quality represents the most exclusive line, characterized by the use of the highest quality hand-spun wool and pure silk as well as an extremely complex process – 180,000 knots / m2 – which allows to create reliefs with very scenographic effects. Gold 100 quality offers rugs hand-knotted in wool and silk, always of great charm with a density of 152,000 knots / m2.

Moreover, thanks to the Custom Made service, consolidated key strength of the brand, it is possible to bring to life an absolutely bespoke rug, through the choice of colors, design, and size. These prestigious pieces can be chosen for residential spaces as well as for contract projects, such as museums, showrooms, hotels, restaurants and nautical solutions.

HIDDEN QUALITY OF CUT PILE CARPETs

Have you ever noticed your carpet appears to have changed colour when you walk on it?

This inevitable characteristic is referred to as shading. It can occur in all cut pile carpets. A cut pile carpet is essentially just that, fibres woven into a material and cut to a desired length. It’s therefore inevitable to have obvious traffic marks over a long period of time, as the fibres begin to flatten. However it is most likely to appear in cut pile carpets that have long, plush fibres, where the fibres are twisted in the same direction. When walking on the carpet the fibres are compressed and brushed against the pile, creating a different shade.

Additionally, a natural phenomenon known as pile reversal can also occur in cut pile carpets. This is when a section of carpet can flatten in the opposite direction permanently. As light reflects off the yarn it can look as though the carpet is stained. This is also referred to as ‘pooling’ or ‘watermarking’ and can develop at anytime throughout the carpet’s life.

Shading can be an enduring quality; bringing texture and a ‘lived in’ warmth to your home but it isn’t for everyone. If you find yourself vacuuming in one direction to avoid tread marks for hours at a time and cringing every time you walk into the room, this probably isn’t the best choice for you.

WHY IS MY CARPET CHANGING COLOUR?

O

ne of the most frequently asked questions from our customers is how to stop the appearance of foot prints and tread marks on their carpets. In this blog we address this common concern and how to choose the right carpet for you.

Whilst there is no effective method in preventing shading or pile reversal, there are carpet styles that are less likely to do this.

LOOP PILE

One of the most obvious options is to choose a loop pile carpet. Loop pile is when the yarn of the carpet is looped rather than cut. The fibres can still flatten over time but they are less likely to move and will therefore look freshly installed for longer.

COLOUR

Choosing a lighter coloured carpet will make shading less apparent than a darker colour. Or alternatively a combined carpet of lighter and darker shades (speckled) creates a texture that can help to disguise shading marks.

TWIST

 Carpets that have a twist pile have fibres that are facing in different directions. The light will bounce off the fibres in different directions, minimizing the effects of shading.

Whether you prefer a lush, velvety carpet, under foot, with shading characteristics or a clean, fresh and unified aesthetic for your home, there are an array of styles and colours to help you create the look you want for your home.
New Drop-Off Location Is Part of the California Carpet Stewardship Program

Homeowners, carpet installers and other flooring contractors in San Diego County are now able to drop off carpet for recycling at Aquafil Carpet Collection’s new Miramar location, effective immediately. There is no charge for this service as long as carpet pad is included. Aquafil’s new location expands carpet recycling convenience for flooring professionals, contractors and homeowners. Carpet collected in California is recycled through the California Carpet Stewardship Program coordinated by Carpet America Recovery Effort (CARE).

Carpet and carpet pad can be brought to Aquafil Carpet Collection Miramar, located at 7720 Formula Place in San Diego – just north of the Miramar Landfill, open Monday through Friday, 6:00 am to 3:00 pm. Carpet must be dry, free from debris and cut into manageable sections that have been separated from the carpet pad and rolled.

“Flooring professionals in San Diego County have been in need of another convenient option for recycling their tear-out carpet and we are happy to be part of the solution in diverting more recyclable carpet from landfills,” said Rachel Palopoli, Executive Vice President for Aquafil Carpet Recycling.

Aquafil Carpet Collection’s Miramar location now provides San Diego County flooring professionals two convenient locations for their carpet and pad drop-off. Aquafil’s Chula Vista location is conveniently located just 10 minutes west of the Otay landfill at 187 Mace Street, Chula Vista. These facilities are among the over 90 carpet recycling drop-off locations throughout California.

With more than 300 million pounds discarded each year, used carpet is one of the 10 most prevalent waste materials in California landfills. A carpet stewardship law passed in 2010 aims to increase carpet recycling opportunities. Carpet collected and recycled through CARE’s program receives subsidy support to help get it recycled into new products such as carpet fiber, flooring underlayment, automotive products, dimensional lumber, insulating material, and various absorbency products.

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NADA DEBS’ SPIRITUAL CARPETS TRANSCEND BOUNDARIES OF CULTURE THROUGH DESIGN

BY : PRATYUSH SARUP

A prayer rug is a sacred object that brings together culture, religion and design. ‘Transcendence’, the new collection of prayer carpets born from a collaboration between Lebanese designer Nada Debs and Zuleya by FBM is divine both in its message and impact. Engaging carpet weavers in Afghanistan, mainly women, Debs connects people and places, histories and identities, creating a collection that is beautifully emblematic of Islamic culture and yet, is globally resonant.

Transcending boundaries and borders with design that is universal, the carpet’s defining moments – handwoven archways and domes – are architectural elements that unite religious architecture evident in mosques, minarets, shrines and ancient churches rooted in Byzantine building traditions, as early as the 7th century.

The prayer carpets are available in four shades: Navy blue and beige, Black and grey, Maroon and red, and Green and coral, all inspired by traditional Islamic colors. For the Ramadan season, the rugs are presented in special, limited-edition gift boxes – also designed by Debs – adding to the rituals as well as enriched with spiritual practices.

The idea behind the Transcendence Prayer Carpet is to go beyond the boundaries of religion through spirituality and design,” says Nada Debs. “I wanted to find the commonality amongst different religions and the arched pathway achieves that objective through design and purpose.”

A conscious collaboration to support underprivileged communities, at the heart of the ‘Transcendence’ collection is a distinctive Arab orientation. Together, the concepts behind the collection speak of a post-pandemic design philosophy wherein objects will bring together different cultures and tell stories of their mindful creation.

The prayer carpets is a type of natural fiber that is a great choice for people with allergies. The plant’s fibers do not emit volatile organic compounds (VOCs) and can provide a healthier environment. As sisal is biodegradable, you won’t have to worry about toxic chemicals or pesticides. Its natural color and texture are also an asset. It will also improve your office setting and reduce allergy symptoms.

ECO-FRIENDLY AND SUSTAINABLE OPTION

If you want a more eco-friendly and sustainable option, you can choose a sisal carpet. This material is a natural choice and can be used indoors and outdoors. You can mix and match sisal with other natural fibers for a unique look and feel. It is a great option for those who want a comfortable, natural carpet that will withstand mild changes in humidity. Because it is organic, it is highly resistant to water and is very durable, too.

As an environmentally friendly option, sisal carpets are also a great choice for those with allergies and asthma. This material is resistant to stains and doesn’t show wear patterns. It is also low maintenance and requires no special cleaning or care. Because it is biodegradable, sisal carpets are also an ideal choice for transitional areas. Its easy care and low cost make it a great option for those with allergies.

RESISTANT TO STAINS & EASILY TO CLEAN

The advantages of sisal carpets are numerous. It is resistant to stains and is easy to clean using ordinary methods. A sisal carpet can withstand bare feet without any hassle. Unlike a natural fiber rug, sisal carpets do not depreciate very quickly. Hence, sisal is an eco-friendly choice. It is also resistant to odors, and it is resistant to molds.

The benefits of sisal carpets are many. The fibers are not susceptible to dust and bacteria. They are naturally resistant to stains. They don’t collect moisture like synthetic fibers. If you have pets, a sisal carpet will help prevent the growth of microorganisms. The sisal fibers are highly absorbent and will not cause a chemical reaction.

HARDER FIBER THAN JUTE

The natural fibers in sisal carpets are harder than jute. Their durable nature makes it an excellent choice for areas where dirt is a problem. Moreover, sisal carpets are inexpensive. The benefits of these natural fibers are plentiful. They are resilient to abrasion. They are durable and low maintenance. They can be used in transit spaces. They are also easy to clean and care for.

DURABLE

The sisal fibers are very durable. They do not need to be dyed. They are environmentally friendly. They do not contain any harmful VOCs. In addition, sisal carpets don’t contain any VOCs. If you don’t have any allergies, you can use sisal fibers for your flooring. They can be used in carpets and are safe for pets. Besides being environmentally friendly, they are inexpensive.

Choosing sisal carpets is an excellent choice for people who have allergies to certain materials and don’t want to have a traditional rug that may not be hypoallergenic. In addition, they don’t stain easily. They are easy to clean. They are durable and stain-resistant. They can be easily combined with contemporary furniture and rugs in any room. They can even be dyed to match other types of home decor.

CONCLUSION:

The sisal market is worth the effort. This type of carpet is a unique floor covering that doesn’t require much attention. If you want to save money on a new rug, you should consider installing it in a permanent location. Unlike a traditional carpet, sisal carpets don’t absorb stains or other types of liquids and can be removed by a vacuum cleaner. As sisal is a renewable material, it is also an environmental choice.

THE BENEFITS OF SISAL CARPET

Sisal carpets are a type of natural fiber that is a great choice for people with allergies. The plant’s fibers do not emit volatile organic compounds (VOCs) and can provide a healthier environment. As sisal is biodegradable, you won’t have to worry about toxic chemicals or pesticides. Its natural color and texture are also an asset. It will also improve your office setting and reduce allergy symptoms.

ECO-FRIENDLY AND SUSTAINABLE OPTION

If you want a more eco-friendly and sustainable option, you can choose a sisal carpet. This material is a natural choice and can be used indoors and outdoors. You can mix and match sisal with other natural fibers for a unique look and feel. It is a great option for those who want a comfortable, natural carpet that will withstand mild changes in humidity. Because it is organic, it is highly resistant to water and is very durable, too.

As an environmentally friendly option, sisal carpets are also a great choice for those with allergies and asthma. This material is resistant to stains and doesn’t show wear patterns. It is also low maintenance and requires no special cleaning or care. Because it is biodegradable, sisal carpets are also an ideal choice for transitional areas. Its easy care and low cost make it a great option for those with allergies.

RESISTANT TO STAINS & EASILY TO CLEAN

The advantages of sisal carpets are numerous. It is resistant to stains and is easy to clean using ordinary methods. A sisal carpet can withstand bare feet without any hassle. Unlike a natural fiber rug, sisal carpets do not depreciate very quickly. Hence, sisal is an eco-friendly choice. It is also resistant to odors, and it is resistant to molds.

The benefits of sisal carpets are many. The fibers are not susceptible to dust and bacteria. They are naturally resistant to stains. They don’t collect moisture like synthetic fibers. If you have pets, a sisal carpet will help prevent the growth of microorganisms. The sisal fibers are highly absorbent and will not cause a chemical reaction.

HARDER FIBER THAN JUTE

The natural fibers in sisal carpets are harder than jute. Their durable nature makes it an excellent choice for areas where dirt is a problem. Moreover, sisal carpets are inexpensive. The benefits of these natural fibers are plentiful. They are resilient to abrasion. They are durable and low maintenance. They can be used in transit spaces. They are also easy to clean and care for.

DURABLE

The sisal fibers are very durable. They do not need to be dyed. They are environmentally friendly. They do not contain any harmful VOCs. In addition, sisal carpets don’t contain any VOCs. If you don’t have any allergies, you can use sisal fibers for your flooring. They can be used in carpets and are safe for pets. Besides being environmentally friendly, they are inexpensive.

Choosing sisal carpets is an excellent choice for people who have allergies to certain materials and don’t want to have a traditional rug that may not be hypoallergenic. In addition, they don’t stain easily. They are easy to clean. They are durable and stain-resistant. They can be easily combined with contemporary furniture and rugs in any room. They can even be dyed to match other types of home decor.

CONCLUSION:

The sisal market is worth the effort. This type of carpet is a unique floor covering that doesn’t require much attention. If you want to save money on a new rug, you should consider installing it in a permanent location. Unlike a traditional carpet, sisal carpets don’t absorb stains or other types of liquids and can be removed by a vacuum cleaner. As sisal is a renewable material, it is also an environmental choice.
Kashmiri and Turkish carpets are significant cultural items and important art products that have existed for centuries. Let’s learn more about this cultural heritage.

The start of the company …

The intersection of Turkish and Kashmiri carpets lies in terms of their durability, quality, resilience, cultural symbols and the visual heritage of the Islamic faith. Nonetheless, their aesthetic value and tradition are the most distinctive features of both. In Kashmir, almost all religious places of the Islamic faith have been neatly decorated with handmade and expensive carpets. Soft shirines, an essential element of the Kashmiri social fabric, are adorned with carpets on floors and sometimes around the walls. In Turkey, mosque floors are also covered with beautiful carpets. Unique examples of historical carpets from Turkish history can be examined in the Turkish and Islamic Art Museum (TIEM) and the Carpet Museum in Istanbul. For decades, the carpet industry in both Turkey and Kashmir remained a key economic contributor to the state. The value of a carpet or rug is determined by the quality of material used for it, the time used to make it as well as the method of production.

Handweaving is a tedious process; therefore, handmade carpets are expensive when compared to machine-made carpets. Nonetheless, Kashmiri and Turkish carpets have found buyers despite their expensive prices thanks to their hand-woven quality.

In Europe, Turkish carpets were highly valued and were originally found only in palaces and churches. These carpets were used as an accessory in paintings by Dutch and Italian artists, and later used as wall decorations.

Generally, people find it difficult to differentiate between handmade and machine-woven carpets. But handmade carpets are warm and heavy while machine-made carpets are light and not so warm.

Cheeky Chinese products are masquerading as Turkish and Kashmiri carpets in the international market today, and this, unfortunately, makes China the world’s largest carpet exporter. However, all types of Turkish and Kashmiri carpets, including handmade, machine-made and tufting machine-made variants, outdo any Chinese carpet in terms of quality.

ELTEX SWEDEN BUILDING THE FUTURE …

For more than 50 years Eltex of Sweden has been the leading manufacturer of wool break sensors for the weaving industry. During this time, we have also been a trusted provider of sensors for the warping & winding industry and in recent years even the tufting industry. Innovation, experience and know-how has enabled us to perfect the function and reliability of our sensors. Having our own R&D in Sweden and manufacturing in Ireland also gives us the necessary control of product quality and flexibility in terms of production and logistics. But most importantly, we listen to our customers’ views and try to work out solutions together with them.

At the 1963 ITMA exhibition in Hannover Germany they unveiled their Electronic Weft-Stop-Motion. The exhibition was a big success and the product took off! On February 4th 1964 Eltex was founded in Almhult Sweden. Although the first premises were a humble 12 m², by 1968 the company had a modern 3000 m² facility.

1974
Over the years …

As the company grew it expanded its worldwide presence. Due to changes in the global textile market Eltex’s products became almost 100% exported outside of Sweden. To serve the world market it established a network of its own companies as well as representatives around the world.

In 1974 Eltex of Sweden, Inc. (now Eltex U.S., Inc.) was established in USA. In 1977 Oller Manufacturing (now Eltex Manufacturing Ltd.) was established in Templemore Ireland to be a second production facility for the group and is now the primary production facility for the group.

As time went by the company expanded its product range to include Energy Control Devices, Temperature & Humidity Loggers, Food Handling Safety Systems, and Military Grade Battery Chargers.

Today

Building the future …

In 2007 the Rydborn family sold the Eltex Group in a management buy-out to Brian Hicks, Seamus O’Dwyer and Jonathan Bell. Today the Eltex Group is wholly owned by the Irish company Eltex Global Holdings Ltd. which in turn is owned by Brian Hicks, Seamus O’Dwyer and Jonathan Bell.

The idea …

Eltex started with one question… How to detect a broken / missing weft yarn in a shuttle weaving machine? In 1960 Åke Rydborn and Ragnar Henriksson asked this question. They began to work on a solution in their home in Almhult Sweden, and in 1963 developed a prototype of the world’s first Electronic Weft-Stop-Motion.

1964
The start of the company …

Today, the head office Eltex of Sweden AB is placed in Oothy, Sweden where it serves as Research & Development, Administration, and Global Sales for the group. Eltex Manufacturing Ltd. serves as the primary production facility for the group and Eltex U.S., Inc. serves as the group’s sales and service facility in North America, Canada and Mexico.

makers in Kashmir still follow the traditional method of taking notes in shorthand style on paper called talim, followed by other steps. Recently, young artists have also incorporated new techniques of using calligraphy art on silk carpets. Moreover, the use of gold and silver thread is appreciated by customers abroad. Local artisans believe the latest addition of calligraphic art brings life to the lucrative carpet industry of Kashm.

Anatolian carpets are also distinguished by the particular characteristics of their dyes, colors, motifs, textures and techniques. It is known that the motifs of these carpets reflect people’s emotions and thoughts. Therefore, the carpets appear as significant cultural documents in evaluating the culture of Turkish society. For example, popular motifs like “stelbetinde” (“hands on hips”) and “haya’t ağaçı” (“tree of life”) emphasize birth and proliferation. Whereas sheep wool, cotton and natural dyes are the primary materials of handmade Turkish carpets, silk-piled carpets and rugs, sometimes with threads of gold or silver woven in, were also produced in the country, especially during the Ottoman period.

The start of the company …
Thanks to the specific properties of the fibers, Flexi-Loft enables a precise adaptation to a wide variety of vehicle bodies, thereby improving the noise-insulating qualities of the respective product.

Even at low weight, Flexi-Loft covers a wide range of material thicknesses, thus proving to be an ideal decoupling material for interior components with complex shapes such as inner dashes and automotive carpets.

As a lightweight, flexible and sustainable alternative to both standard felts and foam, Flexi-Loft distinguishes itself by its versatile application in combination with existing Autoneum technologies such as Hybrid-Acoustics and Prime-Light. Moreover, the material helps to reduce odour and dust inside the vehicle.

Overall, Flexi-Loft offers a unique combination of design freedom and increased sustainability. The lightweight, fibre-based material is characterized by an excellent environmental performance throughout the entire product life cycle while offering the same benefits as less sustainable foam alternatives.

Flexi-Loft consists of at least 50% recycled cotton fibers, and cut-offs generated during the manufacturing process are reclaimed, processed and then reused in the production of new felt blanks. Furthermore, the material is fully recyclable.

Autoneum is already using Flexi-Loft worldwide as an insulator for various carpets, inner dashes and other acoustic components based on its Prime-Light technology. The application of the material as an effective decoupler in inner dashes made of PET yarn, an innovative, sustainable method of reducing the impact of plastic bottles on the environment and reusing them in a constructive way, has been reaped through a competitive process to earn a place among the exhibitors at the UAE Designers Exhibition 2.0, being staged as part of Dubai Design Week 2021. Hala, Mareehk will be one of 25 pieces from local designers to feature in the Exhibition, which can be viewed at Downtown Editions, part of Downtown Dubai, from 8th – 12th November.

Reflecting the hope theme, the piece incorporates 15% recycled PET yarn, an innovative, sustainable method of reducing the impact of plastic bottles on the environment and reusing them in a constructive way. With 75% less CO2 emission than virgin polyester, PET yarn is a sustainable material that gives the luxurious look and feel of wool with no synthetic coating. The rug is the first piece in the Design Matter ‘series of hope’ collection, which aims to create unique, sustainable, and limited-release pieces, inspired by the UAE.

Having grown up in Dubai in the 90s and returning to the city after completing her interior design training in the US, Fabidha and her team have come through a competitive process to earn a place among the exhibitors at the UAE Designers Exhibition 2.0, being staged as part of Dubai Design Week 2021. Hala, Mareehk will be one of 25 pieces from local designers to feature in the Exhibition, which can be viewed at Downtown Editions, part of Downtown Dubai, from 8th – 12th November.

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ORIENTAL WEAVERS CARPET’S PROFIT LEAPS 58% IN NINE MONTHS

O 

riental Weavers Carpet recorded consolidated net profits of EGP 960.24 million in the first nine months of 2021, a surge of 57.8% year-on-year (YoY) from EGP 607.904 million, including minority shareholders rights.

The net profits attributable to the parent company’s shareholders jumped to EGP 658.73 million from EGP 529.17 million, while the net profits attributable to minority interests grew to EGP 101.5 million from EGP 78.72 million, according to a bourse disclosure on Sunday.

The sales rose to EGP 8.39 billion in the January-September period, compared to EGP 6.66 billion in the year-before period.

Meanwhile, the standalone net profits increased to EGP 822 million in the nine-month period ended 30 September from EGP 596.26 million in the corresponding period a year earlier.

In the first half (H1) of 2021, the company reported net profits of EGP 669.5 million, up from EGP 266.358 million in H1-20, including minority shareholders’ rights.
Aquatili USA celebrated the 10-year anniversary of ECONYL® Regenerated Nylon during NeoCon in Chicago, which took place October 4-6 2021. The theme of the showroom was “Turning Waste Into Endless Possibilities: 10 Years of ECONYL® Regenerated Nylon.”

In the first NeoCon since 2019, Aquafil hosted over 300 visitors to the showroom. Visitors learned about the ECONYL® regeneration system, explored products made with ECONYL® nylon both live in the showroom and online on the new ECONYL® e-shop for conscious consumers, and enjoyed adding their creative mark to the 10-year celebration coloring wall.

Aquatili hosted two standout products from this year’s Aquafil showroom, the noho move™ chair and the Delos Technicolor Collection. The noho move™ chair was submitted for the award jointly by noho, a new furniture brand originating from Aotearoa New Zealand, and Aquafil. The noho move™ chair won the Best of NeoCon Guest Seating Gold and Sustainability Awards.

The Delos Technicolor collection was also a new feature at NeoCon. The collection is inspired by the 1950s, when color TV was first introduced and pop art was disrupting the traditional views of what art should be.

The center has a team of specialists working to ensure the cleaning meets its standards. Jaber Al-Wadaani, director of the sanitation and carpet department at the Grand Mosque, said that, with the efforts and support of King Salman’s government to serve worshippers, the presidency established a dedicated carpet cleaning centre in Kudai with the latest high-tech tools and equipment. He said that the Grand Mosque also includes machines to clean carpets directly.

Source: arab.news
WHY MENA CARPET NEWS?

REACH TO 32000 CARPET AND FLOORING ACTIVIST IN THE MENA REGION

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